

Craigslist Affiliate Cash Machine

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FOREWORD:

This ebook contains a lot of different strategies that you can use to make Craigslist work for you and pay off. It doesn't matter what your current Internet Marketing business may be right now, you can decide to use 1-2 of these techniques or all of them if it fits into your business model. After all, who couldn't use more traffic and affiliate sales?

I hope that you do put this to work and that it works for your business and you make some money doing it. You need to realize that even if Craigslist is swamped with competitors in a year or two, there are still many classified places that are literally untapped. Don't overlook those! Good luck!

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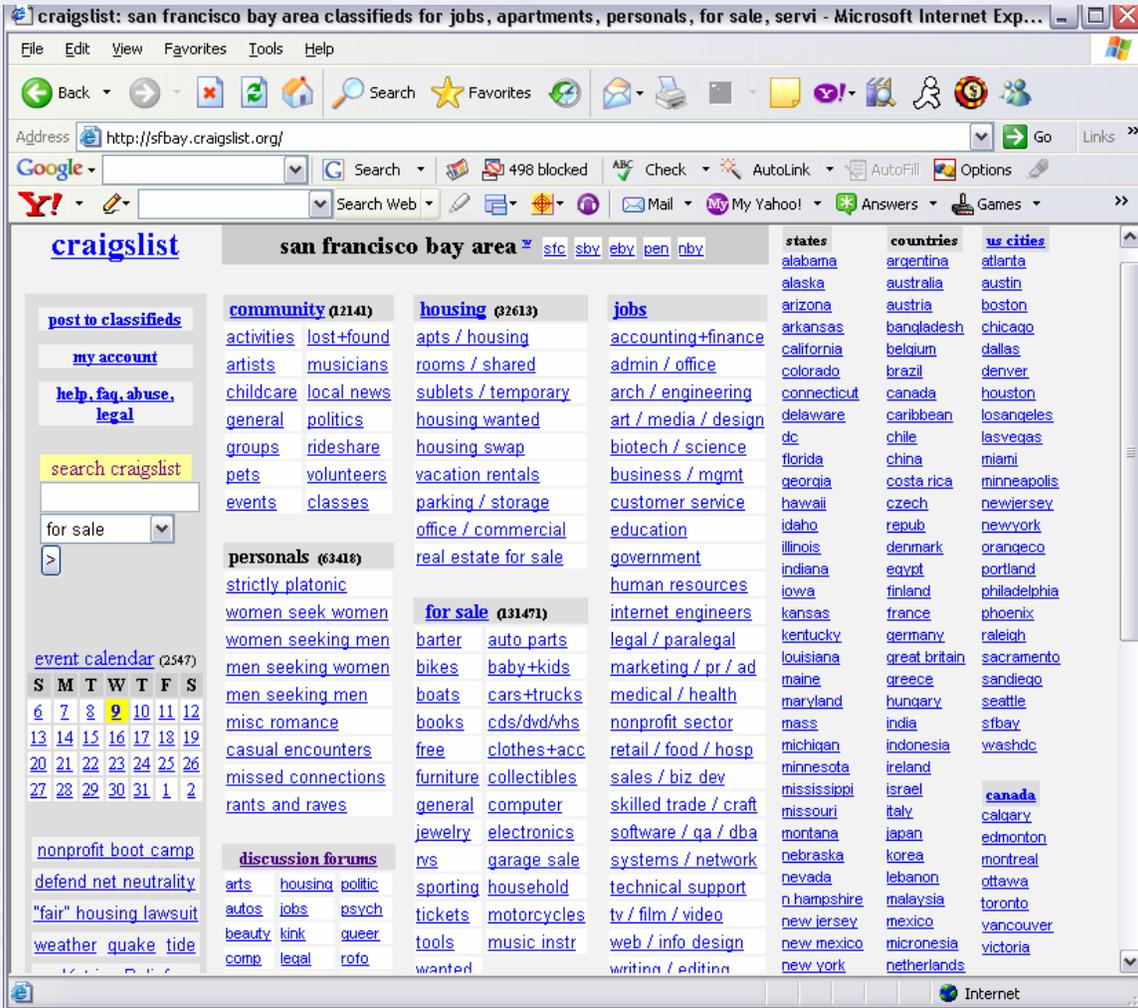
Brief Overview of Craigslist

In 1995, Craig Newmark founded Craigslist. It started out as a non-commercial community bulletin board with classifieds and discussion forums. Today Craigslist is one of the largest free online classified types of listing/directory on the Internet. Craigslist gets millions of page views daily and lots of unique visitors.

And what we're going to do is to try to capitalize on that free traffic and use it to our benefit. Since Craigslist won't let you post ads that are blatantly commercial, you need to do things a little differently to get around that. Nothing shady, I call it working "smart."

Here's the link to www.craigslist.com (the .com or .org both work but make sure you have the "s" behind Craig otherwise you'll go to a porn site) so you can browse and look around if you've never been to the Craigslist website. See the list of locations on the right side? You'll be starting with one location, if you start to see some results and want to go full speed ahead then you can implement some of the strategies on several locations at once.

Here's what Craigslist looks like if you haven't seen it. It's one big classified and discussion board.



Basic Affiliate Marketing Information for Beginners

In case this is the first ebook you've read on affiliate marketing I'll attempt to give you some basic information. If you're an advanced Internet Marketer, feel free to skip this section.

Affiliate – someone who makes a commission by promoting people's products online.

Affiliate Commission – commission you get by promoting people's products. The percentage varies, for ebooks and courses it can be 35-75% commission on Clickbank.

Clickbank – is a marketplace for downloadable products such as ebooks and courses. They are a merchant service and provide an extensive affiliate network by doing all the tracking of sales and paying the affiliates.

Internet Marketing – is a term used to mean marketing products online or on the Internet.

Great reasons why you should be an Affiliate Marketer or add affiliate marketing to your online business are:

- 1) You don't need any products (save yourself the hassle of creating products)
- 2) You don't have to worry about product shipment
- 3) No customer service issues to deal with
- 4) You don't have to spend money on copywriting services or the sales letter to make sure your product converts visitors into sales or other expenses
- 5) You have a whole range of products to choose from in many different categories.
There are thousands of products to promote so if one product doesn't work then

you can move on to the next. If it's your own product then it might have resulted in a loss if your expenses are great.

- 6) It's easy to get started if you know a little about generating website traffic, online marketing, etc.
- 7) You can even become an affiliate for physical goods products not just ebooks and downloadable products.
- 8) It's International. You can live in almost any country and be able to do this, as long as you have a computer and Internet access.
- 9) You can make a full time income solely by marketing other people's products. Some of the super affiliates make \$10-50,000 a month marketing other people's products. They are great marketers, know how to generate traffic, get people to buy, and other advanced techniques.

There are many ways to market affiliate products. Some ways require you to spend money on advertising and other methods you can do for free. But you either have to spend money or time. There is still no free lunch!

Ways to market affiliate products that cost money:

- 1) Google Adwords
- 2) Other PPC services such as Overture, Kanoodle, Yahoo, etc.
- 3) Ezine Ads
- 4) Banner ads or ads on people's websites
- 5) Email Marketing services. (These are companies that send out targeted opt-in emails for you.)
- 6) Your own website filled with interesting content and affiliate links. (A website costs money, but not a lot. You can have a website for under a \$100.)

Ways to market that **don't** require money:

- 1) Writing articles and submitting them to article directories with a link in the resource box on the bottom of the article to an affiliate product. This is also known as the “about the author” box and you can put a link in there.
- 2) Forum posts with affiliate links in your signature. Not spam posts. Make sure your posts are meaningful and relates to the threads and subjects.
- 3) Writing a Blog and putting affiliate links on your Blog.
- 4) Posting ads in classified websites.
- 5) Giving out free ebooks and reports with affiliate links in them.
- 6) Creating a viral marketing campaign where people pass around your email or your link to others.

Those are some ideas you can use to make money in affiliate marketing but they are not the complete list. There are many more ideas and you can probably think of a few creative ones on your own after doing this for awhile. People do make money and it can be done.

Affiliate Networks you can go to find products to promote:

- 1) Clickbank.com
- 2) Cj.com (known as Commission Junction)
- 3) Shareasale.com
- 4) Paydotcom.com
- 5) Linkshare.com
- 6) Also, when you go to your favorite websites most of them will have something about an affiliate program link on one of their pages. You can click that link and find out more.

Most of those affiliate networks have a minimum of \$10-25 in commission before they send out your first check. Don't get discouraged if it takes you awhile in the beginning to get that first sale. Just keep at it.

The different types of affiliate products to sell:

Here's a short list of the types of affiliate products you can sell and promote through clickbank. But you should also do some thinking and use your imagination if you see other people promoting the same types of products. Before you promote any clickbank product I would advise you to look at and read their sales letter. If the sales letter doesn't appeal to you or you don't think it will convert visitors then don't promote that course.

I know there are a bunch of clickbank product links here. One of customers that bought this ebook suggested it so they can see what types of products to promote and have a short list of affiliate products that have worked in the past. There are thousands of clickbank products so you don't have to use these if you don't want to.

List of Affiliate Products to Sell

Dating Guides

<http://ikel777.unicades.hop.clickbank.net>

<http://ikel777.liebe17.hop.clickbank.net>

Seduction Guides

<http://ikel777.mjack234.hop.clickbank.net>

<http://ikel777.alexander2.hop.clickbank.net>

<http://ikel777.20754.hop.clickbank.net>

<http://ikel777.guygirl.hop.clickbank.net>

<http://ikel777.petrova.hop.clickbank.net>

<http://ikel777.ladykiller.hop.clickbank.net>

Real Estate Courses

<http://ikel777.freehouse.hop.clickbank.net>

<http://ikel777.joseph4176.hop.clickbank.net>

<http://ikel777.iraebooks.hop.clickbank.net>

<http://ikel777.renegadere.hop.clickbank.net>
<http://ikel777.livemp3s.hop.clickbank.net>
<http://ikel777.hhfreport.hop.clickbank.net>
<http://ikel777.guyburger.hop.clickbank.net>

Mystery Shopping Ebooks

<http://ikel777.shopuyd.hop.clickbank.net>
<http://ikel777.shop4pay.hop.clickbank.net>

Pet Ebooks and Training Products

<http://ikel777.sitstay.hop.clickbank.net>
<http://ikel777.cee123.hop.clickbank.net>
<http://ikel777.7daypotty.hop.clickbank.net>
<http://ikel777.moneywords.hop.clickbank.net>

Car Auction Guides

<http://ikel777.cauction.hop.clickbank.net>
<http://ikel777.cheapcarz.hop.clickbank.net>
<http://ikel777.apass.hop.clickbank.net>
<http://ikel777.procash2.hop.clickbank.net>
<http://ikel777.carsearch.hop.clickbank.net>
<http://ikel777.autob.hop.clickbank.net>
<http://ikel777.netcom3.hop.clickbank.net>
<http://ikel777.carsource.hop.clickbank.net>

Drive a Free Car with Ad on It Guide

<http://ikel777.thefreecar.hop.clickbank.net>
<http://ikel777.freecardir.hop.clickbank.net>

That's just a small list. There are thousands of products on Clickbank and some of these products will fit into the categories on Craigslist and some products other people or I haven't even thought of. It's good to do what's proven but you should also find new products and target categories other people aren't doing this in.

Money Making Guides

You can sell these in the Sales Jobs Posting by posting an interesting ad that talk about how much money they can make or the possible income potential. A little bit about the type of work they need to do, flexible schedule, etc.

Writing a short ad that is 3-4 lines long is enough to get people's interest and attention. You want them to be curious and write to you for more information. You don't want to tell them everything in the ad posting.

For the people that write back, you send them a 2-3 page free report that talks about this money making guide and sort of like a third person review about it. Then you say if they're interested in learning more, they can visit the website directly. Conversion ranges from 1 in 60 to 1 in 190. But if you have the 2-3 page report written up already it's fast and easy. You just attach it to every email response you get.

What I do is instead of seeming to promote on ebook or guide, I find two or three ebooks and guides in the same category and I sort of talk about each of them. Then I make my recommendation of two ebooks and guides. If you are interested in this (subject), you might want to read more about it by getting (this) or (that) and include both links. There are a few times where I had some prospects buy both ebooks. Majority of the time these prospects just buy one ebook. It's good to give them choices but not more than 2 or 3; otherwise they will be too confused and do nothing.

How to sell affiliate products to Craigslist prospects:

There are several ways to sell affiliate products to Craigslist prospects. This part is a little tricky so you need to do this correctly.

Before you do anything, you need to get several free email addresses. And don't use your business email address or personal email address for posting ads. You'll get people writing back to you, more information emails, and people writing to ask questions etc. So you don't want to have your personal and business emails to get mixed up with these responses.

I like my email addresses organized by getting separate emails for different purposes. I like to know where those emails/responses are coming from and what it is for. You can get several Yahoo, Hotmail, or Gmail addresses for free. It doesn't matter what you get. If you decide to target 5 categories in Craigslist then you should get an email address for each one.

That way you will know that real estate ebook promotion replies and more information types of emails goes to a certain email address. Vitamins promotion goes to another email address.

I have one email address per category, the reason being is so I don't confuse myself and write back about something else when it's totally different. I write down on a list what that email address is for. But you can use the same email address for several ads if you like.

The first way to do this is to respond to all the people that have posted an ad in a specific category. Ok, you're not spamming people with commercial messages so get

that out of your head. What you're going to do is to write a message for that category that is not spam like and include a signature inside your email that will get read when people read your reply or message to them.

I pay attention to detail and I hope you do too. There are people that post the exact same ad several days apart. You don't want to email them the same message or several of the same messages because that will irritate them and they might report you for spamming even though you are not. Don't email them the same message if you recognize that it is someone that posts frequently.

If they do write back and say that they got several of your messages, just write a nice note saying that you like their postings so much but you didn't know it was one person. And say "sorry", it doesn't hurt.

Examples of this strategy:

Categories

Women Seeking Men

Men Seeking Women

Platonic Relationships

Your Email Message to these Posters

Email Subject Line: I like your Post on Craigslist!

Inside Email Message: I'm not what you're seeking but if I were, you would've got my interest.

Then include signature at the bottom of the email: To a clickbank dating ebook or seduction guide. Include your affiliate link and a short blurb to get their interest. Put something you would use on a Google Adwords ad.

Signature line:

Find out why this is the most talked about Online Dating Guide at

<http://www.datingguide.com> (that's not an actual link or an actual clickbank product. It's just an example)

Category

Real Estate Residential

Real Estate Commercial

Your Email Message to these Posters

Email Subject Line: Send me more info.

Email inside message: Sounds great. I'd like to know more.

Signature Line: A clever blurb about a "real estate course" or a free real estate report targeted to these people.

How do you make a signature in your email? Go to preferences or options in your email program and look for something that says you can personalize your outgoing email address. Also, the name they see when they see your email message should be "L. J. Smith" or something with your initials on it. You don't want to put your company name because that looks suspicious and people don't like reading messages from commercial companies.

That is just one strategy to use to make affiliate commission. But I tested something else that works great too.

The second strategy is you write a great ad or post in any one of the categories. You will get between 30-170 responses in a day. You will have a 2-3 page report written already for this category and to everyone that email you for more information you just attach this report in the email by clicking "reply" to message. By hitting reply they see a

copy of the message they emailed you so they know it's not spam. Also, if they see the subject line they typed in themselves they will open it faster because they are expecting your email back.

The Free report should not be trying to sell them the ebook/guide or anything at all. You need to be super helpful and write the free report like you're writing to your brother or sister telling them about this ebook/guide like a review. And at the end you give your recommendations about it. Then include the link discretely near the 1/3 bottom of the report. Include two links about two related clickbank ebook or guide and tell them that they should get one or the other because they both are just as good. There is more to writing this free report so refer to "Getting Opt-ins from Craigslist" to see what else you should include in your report.

If it's dating ebooks and you want to post an Ad it would go something like this,

Subject line: Are you a great catch?

Inside message: But you're still single. Well, let's remedy that soon. Are you curious?

Email me to hear more.

When people email you this is what you say...

Thanks for writing. I got bombarded with responses. I think it's important to stand out in the dating world today to even stand a chance at meeting anyone good. I learned something that might help you and it's a free gift. :-) You can get it here (link).

--First Name

For hobby ebooks I wouldn't post a blatant ad in the discussion forum unless someone asks about it. Like how to I do this or learn that... then you post an answer. Or you have a friend or yourself post a question. This works in other forums too (or yahoo answers).

Craigslist FAQ (Questions and Answers Session)

Question: One of the things I sell is a health product but it looks like that category isn't in the sections you can place a link. Do you have any suggestions?

Answer: You have a health product. What is it for? If it's for something specific you can try to be creative, and see if there's a discussion forum about it. Then talk about it or have someone post questions (or yourself) then go and answer those questions and subtly point them to the product, but to make it seem like you're not promoting something you should pick a "bad 1-2 other products" and say why (yours) but don't say it's your product but say the first product is better and give reasons.

Question: If you direct people to a site with adsense on it do you think you're acct can be endangered?

Answer: I'm not sure. I've never directed anyone to an adsense site before because it didn't make sense for me to try to make a \$1 or a few cents off of these people. And there are competitors or other people that might not want you in their playing field (meaning Craigslist) and will try to flag your postings or could do something bad. But if you want to try it, then go ahead but just be careful not to piss anyone off. Read Adsense section in this ebook, one of my readers has been making money on Adsense using the "Services" category in Craigslist.

Question: Would the ad where you then send someone a free report have within the ad, to write for the free report? Is that the content of the ad?

Answer: Inside the Ad (the posting on Craigslist) you will have a short juicy ad that interests people and makes them intrigue and curious to know more. Then in the last sentence you write "email me for more information." That's the call to action.

Example:

If you want to post an ad in sales jobs to promote an eBay ebook then this is an example of what that ad would look like. When people respond to your ad, you send them a 2 page free report as an attachment by replying directly to their email.

Headline: Make \$5,000 month selling on Ebay!

Ad: Salesperson wanted! Learn our system of selling on eBay and make several thousand a month. Easy and very doable. If interested, email me for a free report on how to do this.

Question: What exacting are you doing for that hour you are working Craigslist each day?

Answer: Posting 3 ads (different wordings for each ad in 3 metro cities). Any responses to my ads from previous days I hit "reply" and attach the free report as an attachment. I usually get between 50-150 replies a day.

Question: Do you get a lot of sales from answering people's ads? Do you spend a lot of time doing that? It seems like most ads don't want to receive commercial email.

Answer: I've gotten a few but the posting ads and sending out reports work better for me conversion-wise. But it also depends on the category. For instance, business opportunity is a good category for this. Go to a lot of different classified websites and email people with business opportunity ads using "send more information" on your subject line and "send more information in your body of the email with your website link and your business opportunity in your email signature. You will get people who are

curious and will click on your signature link. People that are into business opportunities generally want more money and are open minded enough to look at different businesses.

Question: Do you set up any of your ads to go directly to the affiliate link or do they all receive your free reports?

Answer: The links are all in the free report because you can get in trouble if you post a link in a category on Craigslist where you're not supposed to. Also, another smart way of putting a link that is not an active link in an Ad is in the dating/personals section. As you know, in the Personals section you can attach a picture. If you attach a picture, could be a stock photo or something interesting; put the non-active link on the bottom of the photo. If the URL address is short and easy to remember and type into the address bar then people who are curious and interested will visit the website. Someone I know did this in a niche dating site and got hundreds of visitors from it. The niche dating site wasn't a regular dating site. It was marriage minded individuals, sugar daddies/babies, or something similar to Adult friend finder.

Question: Could you send me a copy of an ad you are using and the report that you send out in response to that ad. I can't figure out what to put in a 2-3 page report. I need something I can use as a guide and reference of something that has proven to make sales.

Answer: I can't send you my free reports because they're what I used and people copy them, and I don't want others to be using the same report. Basically the free report is like a teaser for the product and gives out useful information then you recommend 2 links for the affiliate product if they're interested.

For example: Survey sites (free report topics include comparison of different survey sites, how much people typically make per survey, explain how some survey companies use incentives such as points, gifts, drawings and not cash, end with 2 links to affiliate membership site recommendation and how much you make personally with it or other people's results.) Generally, helpful information, not a sales pitch.

If it's dating sites you're recommending, have a free report on dating tips, online dating, what to watch out for, or tips on making a responsive online dating profile. If it's a real estate category, your free report should offer a few tips and other information, and then recommend websites where they can read more or 2 different links where they can get an ebook to read all about it.

Question: How many ads in different locations do you have running at the same time for different products? Do you need more than one Craigslist account to do this? I think you said you couldn't run the same ad at the same time in a different city.

Answer: I usually have 3-4 ads running for one product at a time. But the key is the WORDING of each ad are different and not word for word. Use a different ad headline as well. I see many people making this mistake and lazily post the same ad and get banned. It's not hard to write 3 slight worded in a different way ads.

Question: Do you set up one Craigslist account or one for each email address?

Answer: I use different email addresses to help me send the correct free report to the replies I get from the ads. If I know this email is for a particular product I can send the report to every person that replies to that email account. It helps me to do this brainlessly.

If you post a link in your ads or use word for word same ad to multiple cities, using different email addresses won't help you or keep you from being banned. They can track you by IP address.

Question: How much do you make per day on Craigslist?

Answer: It varies. It is \$48-250 a day sometimes for one product. Also, you can't expect to make sales every single day. No one can guarantee that you'll make certain amounts of money using any technique or strategy. Some people have used Craigslist successfully for "Lead Generation" purposes. If that is your goal then having a place where you can get targeted and free leads is probably worth a lot of money to you.

If you have a traditional business such as bookkeeping, tax services, loan brokers, real estate agents, leasing agents, foreclosure or real estate investor, physic, computer programmer, graphics artist, computer technical repairs, etc. then you can definitely get a lot of business on Craigslist. Some independent self employed tradesmen rely solely on Craigslist to get leads and customers then add word of mouth and referrals to their marketing strategy. These people spend zero dollars on advertising every year. You can do the same by posting an ad or two every 3 days.

Question: Can you help me with the ads to see which one is better?

Answer: My advice to you is to test each ad against each other and see which one gets a better response rate. You should know your conversion such as how many replies you get, do they end up opting in if you do send them to an opt-in page, how many click on the link in the free report, and then how many sales results from this ad you posted on Craigslist. Test and keep track of your replies so you know which ads are working and which isn't. Great Internet Marketers test everything so you need to make sure you do too in order to keep doing more of what works for you.

How to get opt-ins from Craigslist:

What you do to get opt-ins from Craigslist is very simple. When people respond to your ad for more information or to get your free reports you leave them hanging with a cliff hanger. And this is what you write at the end of the report.

End of Free Report (Don't put that there, that's just my instruction header)

I hope you enjoy this free report. I know some of you might not be interested in this kind of information, so in order not to waste your time if you would like to get PART II of this free report please go to <http://www.list-aweber.com> and subscribe and the second part of this report will be emailed to you right away. Thank you.

After they put in their email address and name they will be redirected to a new page. So in that new page ask them to confirm that they do want to subscribe to this newsletter by clicking on the link inside the email from aweber. Then tell them after they do this, the Part II of the report will be emailed out to them. Sometimes you have to tell people exactly what to do or else they won't know. Don't assume people know what you want them to do.

Also, on the page that you redirect people to after they opt-in, you might want to put some affiliate links there and adsense ads. That way, you can make some money if people click on your adsense ads or if they are interested in one of the affiliate products. You should never have a page that doesn't monetize your traffic because it's hard to get traffic and you shouldn't waste the traffic that you do get.

Classified Ad Headlines that Get Your Ad Read Fast:

These are headlines for clickbank products:

For Car Related Products

Government and Police Seized Vehicles Sold at Huge Discount

Used Car Auctions Starting at \$100

Get Paid to Drive or a Free Brand New Car

Companies will Pay You to Drive a New Car

How to Buy a Nice Car at Auction for Big Discounts

Free Car Secrets Report, Read This Before You Buy

How to Buy a Brand New Car with Bad Credit

Take Over Payments and Save Money

For Data Entry/Google Adwords Product

Data Entry Work From Home

Make \$5,000 Month Promoting People's Products

50-75% Commission and Huge Income Potential

Make Several Thousand a Month Online

For Pet Products

Your Dog will Behave and Obey Your Commands

Easy Dog Training, No Sweat

For Real Estate Products

Must know before you buy

Must know before you sell

Make an extra 20k on your next real estate investment

Sell your house for 10% More

(Continued)

Under Gigs (sub-category “writing”)

Popular Website Needs Writers
Talented Writers wanted for special project
Writers: Become a Part of Something Big

Under For Sale (sub-category “Garage Sales”)

Garage Sale Packed with Treasures, Prizes, Goodies and Valuables
Huge Discounts on Rare Finds at Sat/Sun’s Garage Sale
Don’t Miss Out on Finding a Gem

Under For Sale (sub-category could be anything)

My Loss is Your Gain
You won’t believe this until you see it
Look at this price. I must be crazy!
You won’t regret checking this out
This is one of a kind!
I never thought I’d sell this
Unbelievable deal on this _____
The First One Here takes it!

How to Write a Responsive Classified Ad:

Writing a classified ad is like writing a small sales message. You need to get people to want to act by responding to your ad and emailing you for more information. There needs to be a call to action in your ad at the end.

You don't want to give everything away and post a long ad. Give enough information so people want to know more but don't tell the whole story because a classified ad is not the time for you to sell your product or services. You do that much later. An effective classified ad should only be 5-7 lines or a paragraph max.

You need to tell them how to contact you. Because Craigslist keeps everyone's email address private and redirects all the responses to you, there's a blue link at the top of your ad that looks something like this: sale-1234597@craigslist.org and people email their response there and it will redirect to you. So you need to say in your ad, email me using the email address at the top of this ad. Or if you want, you can make your email address appear public but I wouldn't recommend it, otherwise you'll get a lot of spam messages.

Your message has to be interesting, create curiosity, and something people want to hear or know more about. It has to make them want to open up their email (outlook) or online email inbox and compose a message to you. Most people are lazy so it has to be really good. What's in it for them? Think of benefits.

Your classified ad should be a shorter version of your opt-in page. It should be full of benefits and a call to action. I don't write paragraphs for my classified ads. It's too boring to read. Instead, I use dashes (substitute for bullets) and write a short to the point classified ad.

Examples of Craigslist classified ads that work:

Here's a commercial type of ad on Craigslist under the Real estate for sale section:

Title: Have Foreclosures Emailed to You as They Become Available for FREE!

Inside Message: FREE foreclosure emails. www.websiteaddress.com

Title: FREE Quick Over-The-Net Home Evaluation

Inside Message:

Knowing what your home is worth is important information to have if you are thinking of selling your home.

Using the information you submit to us, we will conduct a thorough comparative market analysis by searching the database of all homes listed or sold in your area.

With this current market data, we will be able to determine what your home might sell for if you decided to put it on the market.

There is no cost or obligation for this valuable service.

For a FREE Home Evaluation, please click here now.

For Sales Jobs

Title: \$5k-30k a Month Sales, No face to face

Inside Message: Promote Products on the Internet. Work from Home. Learn How I do this. Free Report! Email me for more information.

Note: Write a Short 1-2 page report and insert affiliate link to 2-3 of the money making courses from clickbank.

(Examples of Classified Ads that work continued...)

Category: Real Estate

Title: Buy a House with No Money Down

Inside Message: Are you looking to purchase property for no money down? If so, I can help! Owning a home has long since been the American Dream. But for many, the lack of substantial savings has put this dream out of reach until now... Email me for more information on how you can buy a house with no money down.

Note: Write a 2 page report and insert link about the “No Money Down Real Estate Ebook.”

Category: Cars and Trucks

Title: CAR & TRUCK LOANS: ONLINE APPLICATION

Inside Message: Is it time to replace your old wheels? Credit less than perfect?

We can help you! Past repossessions, bankruptcies, divorce problems, all OK!

Apply today and drive your new wheels in just a day or two.

(Link to commercial website.)

Category: Cars and Trucks

Title: AUTO LOANS - Apply in 60 sec! Bad/No credit = NO Problem *Car Loans*

Inside Message:

- Credit Problems? No Problem! - 93% Approved Nationwide.

- 1 Minute application.

- We are the experts on bad credit, so let us make it easy for you.

(Link to commercial website)

Note: The reason I’m showing you these 2 ads even though it has nothing to do with affiliate products is because some people can promote their service business or other traditional businesses on Craigslist.

Here is what the actual car loan ad looks like:

This is a traditional loan type of business. If you have service businesses or traditional businesses, you can see use Craigslist to drive more traffic and interested customers to your website.

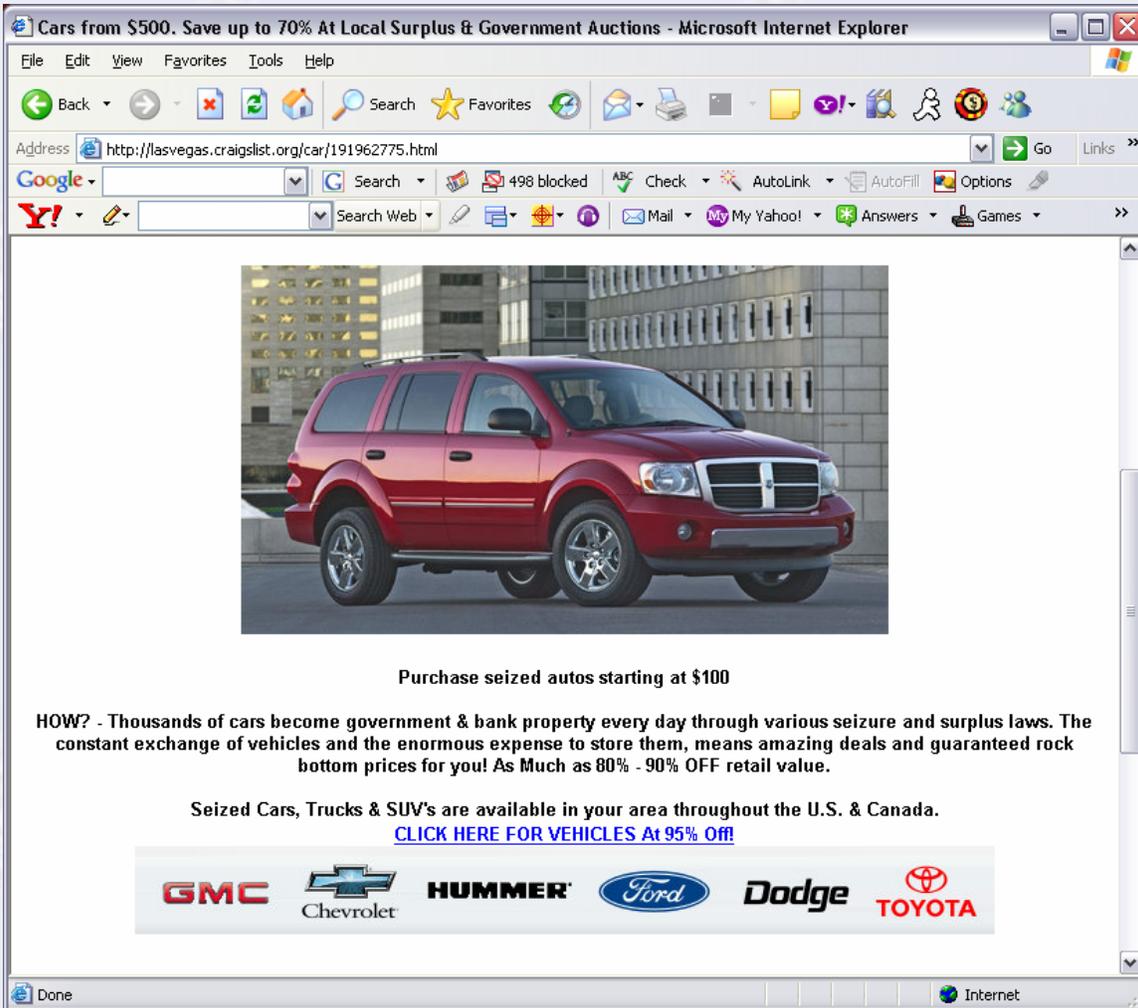
Need A Car Loan?
Credit Not So Good?
We Can Help!
Past Repossessions, Bankruptcies, Divorce Issues,
Unpaid Student & Medical.....All OKAY!!

You're Approved

Must Be At Least 18 Years Old.
Must Live And Work In U.S..
Loan Amount Can Not Exceed Yearly Gross Salary.
Must Be Employed, Or Have Other Source Of Steady Income.
Monthly Payment Will Increase Aprx 1-5% For Applicants With Poor Credit Backgrounds.

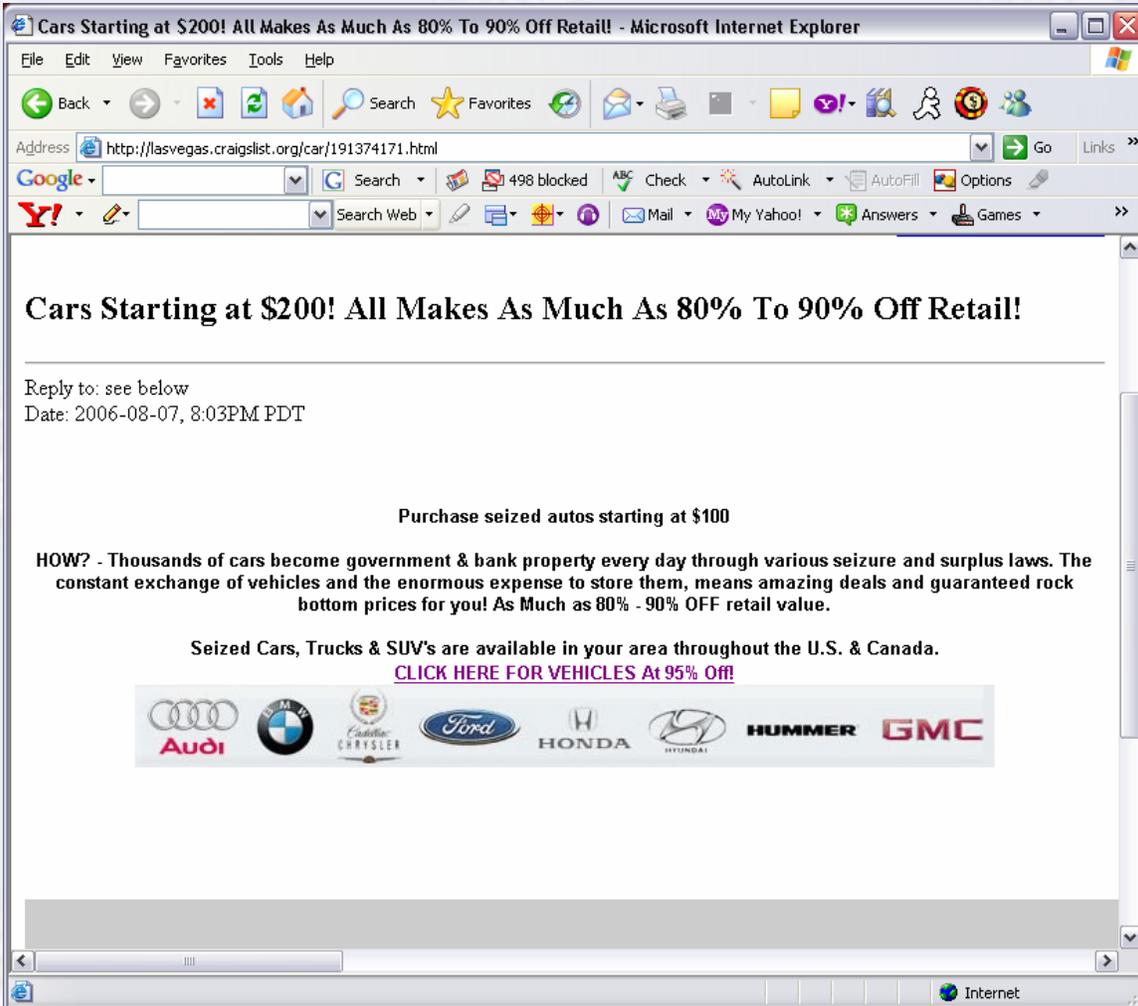
[Click Here To Submit Application Now](#)

Here's an ad that promotes a clickbank product. It is one of those government car auctions, seized autos and homes type of membership site. You can see the title of the ad at the top of the browser. It catches your attention right up front.



The screenshot shows a Microsoft Internet Explorer browser window with the title "Cars from \$500. Save up to 70% At Local Surplus & Government Auctions - Microsoft Internet Explorer". The address bar displays "http://lasvegas.craigslist.org/car/191962775.html". The main content area features a photograph of a red Dodge SUV. Below the image, the text reads: "Purchase seized autos starting at \$100". A paragraph follows: "HOW? - Thousands of cars become government & bank property every day through various seizure and surplus laws. The constant exchange of vehicles and the enormous expense to store them, means amazing deals and guaranteed rock bottom prices for you! As Much as 80% - 90% OFF retail value." Below this, it states: "Seized Cars, Trucks & SUV's are available in your area throughout the U.S. & Canada." and includes a blue link: "CLICK HERE FOR VEHICLES At 95% Off!". At the bottom, there is a banner with logos for GMC, Chevrolet, HUMMER, Ford, Dodge, and TOYOTA.

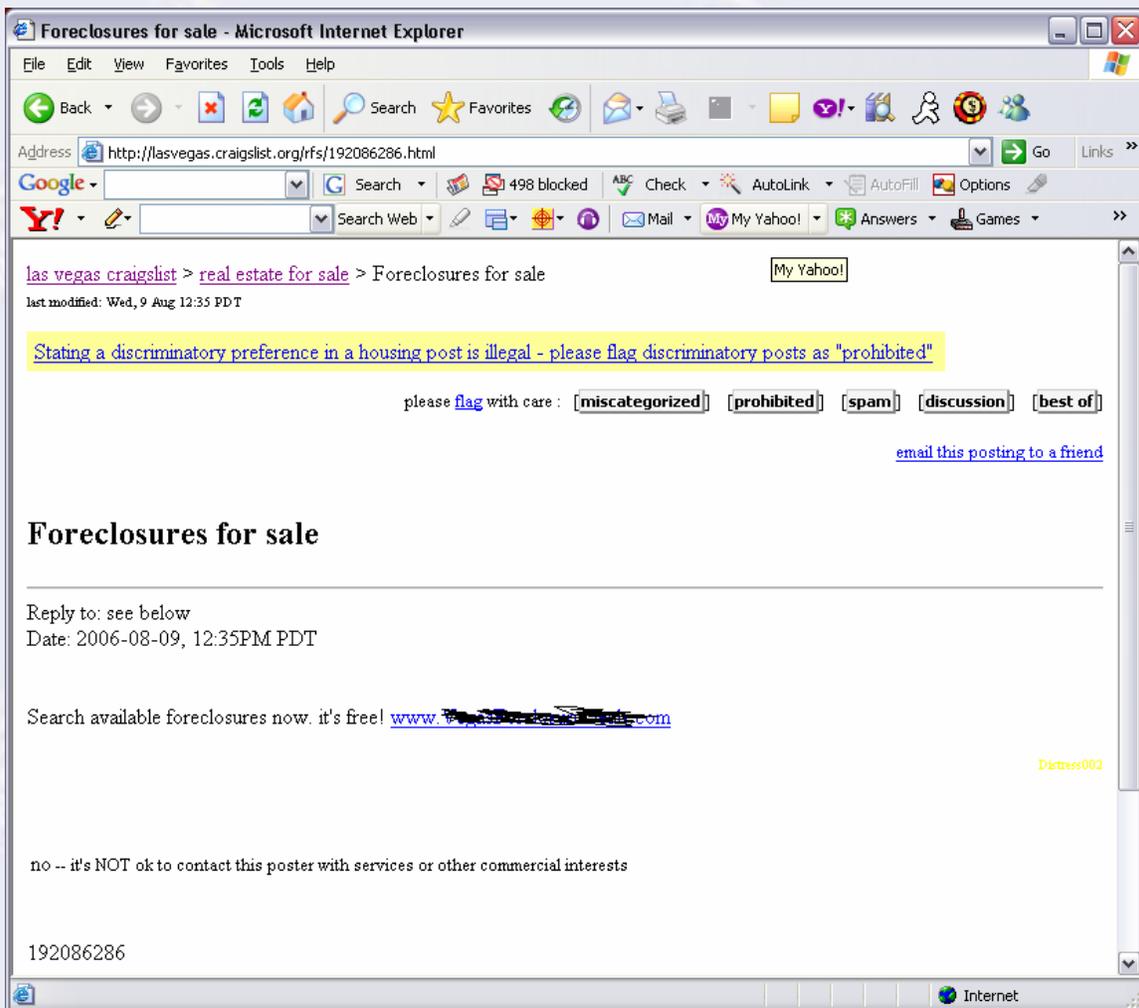
Here's another clickbank car auction type of ad without a picture:



Here's a Craigslist Mortgage Ad in the Real Estate Category:

The screenshot shows a Microsoft Internet Explorer browser window displaying a Craigslist mortgage advertisement. The browser's address bar shows the URL: <http://lasvegas.craigslist.org/rfs/192170598.html>. The advertisement itself is a large, colorful graphic with a green and white background. At the top, it reads "MORTGAGE RATES ARE STILL DOWN!" in bold green letters. Below this, it says "REFINANCE TODAY!" in bold black letters, followed by "All Credit Considered" in red italicized text. A yellow starburst graphic contains the text "RATES AS LOW AS 3.25% (5.27% APR)". To the left of the starburst, there is a list of four checked items: "Great rates.", "Less paperwork.", "Apply in seconds.", and "100% Financing". Below the list, it says "NO OBLIGATIONS!" in bold black letters. In the center, there is a photograph of a smiling family (a man, a woman, and a child) standing in front of a white picket fence. Below the photo, it says "PAYMENTS AS LOW AS \$333/MONTH FOR EVERY \$100,000 IN LOAN AMOUNT". At the bottom of the ad, it says "See how much MONEY you could SAVE!" in bold black letters. A "START HERE" button is located at the bottom left of the ad, and the website "WWW. NATIONAL INTEREST RATES .COM" is displayed at the bottom. The browser window also shows various toolbars and icons, including Back, Forward, Stop, Home, Search, Favorites, and a taskbar at the bottom with the "Done" button and "Internet" icon.

If you think you need a fancy ad or ads with pictures, that's not true. You can have an ad with just a line or a few lines with a link to your website and it will still work. There's just a lot of traffic at Craigslist. Even if you just got an extra 40 visitors a day to your website for posting one ad that is worth it isn't it? It only takes a few minutes to post an ad and anyone can do it.



How to Make a Few Bucks a Day with AdSense on Craigslist:

There's a tip that one of my customers who bought the pre-launch version of this ebook sent me in an email.

He wanted to tell me that he would make \$3-5 bucks a day on AdSense using Craigslist. For those of you who don't know anything about AdSense or what that is, please go to www.google.com/adsense You should get an idea of what it is there and be able to sign up over there as well.

AdSense is an advertising method where advertisers pay you for traffic that goes to your website and clicks on an ad that redirects them to the advertiser's website. Google is the third party that arranges all this. All you have to do is have a website or blog with Google AdSense ads on them and generate traffic one way or another. There are people that make anywhere from \$50 to over \$10,000 a month with Google AdSense by having hundreds of websites and thousands of pages with content and Google AdSense ads on them.

His idea was to post an ad in the "SERVICES" category that generates interest and curiosity and includes a link in the ad. The link in the ad directs them to his website full of AdSense ads on them, when someone clicks on it he gets paid anywhere from 0.03-2.00 per click. That is just the middle range of what most ads pay. It could be 1 cent to 5.00 bucks or more depending on the subject and the keywords you use on your webpage.

He picked the financial subcategory because investment, brokerage, retirement planning, annuities, estate planning, debt management, etc. pay quite a bit per click. You can choose any subcategory you like in the "SERVICES" area and you don't have to worry about posting a commercial ad because all commercial ads are allowed in that category.

How to sell stuff on Craigslist for top prices:

Here are some tips to sell your item at top prices on Craigslist.

- Don't sound desperate. You won't get a lot of people interested if you sound desperate, in need of money, or sound like there's something wrong with the item.
- List the benefits and features of the item. If it has a unique color or something's one of a kind, then mention it in the ad. If they can't get it anywhere else, mention that. If it's a collector's item, then mention it as well.
- If you can find other places that sell it at a very high price, you can use these competitors prices to make your price seem "low and a good deal." Don't mention that these prices are for "NEW" and yours is used. Highlight the good. You don't have to bring up the bad, if they don't ask you.
- Bigger is always better unless it's electronics or computers.
- Take some good pictures. It's easier for people to buy if they see pictures of the item(s) you're selling. Make sure the picture is clear and the item looks good in the picture.
- Put a phone number if you're selling something, and how soon they can pick it up. Ask for cash, paypal, etc. Saying you won't take money orders, postal orders, checks, etc. will eliminate a lot of the scam artists and the not so serious lookers.
- If you're selling something with the appraisal papers, title, tags in place, wrapped and sealed, etc. then say so in your ad. If your item is in top condition mention that. If it's brand new and never opened make sure you mention that.
- If your item is used and has a lot of problems then just say average condition. Don't put a list of 100 things that are wrong with it. I've seen an ad like this, and that's just ridiculous because that thing will never sell.

- Say “how much you like it and don’t want to let this go” if you mean it. List the few things you like about it. List the different uses and functions if the item is very useful and good to have around.
- Always take back up offers. Sometimes 2-3 offers will fall through if you get the flaky buyers.

Here’s how to tell if they’re serious or not:

--Ask for their phone number if you’re communicating through email.

--Ask them when they intend to pick it up if they said they are going to buy the item. Also, ask the buyer how they are going to pay (example: cash, paypal, etc.) That’s the only two forms of payment I accept. I don’t want to deal with the hassle of personal checks or fake money orders.

--If they ask questions about the item. If they say they’ll buy it right away without asking you anything about your item then it is too fishy.

--If they keep emailing back and forth with you and won’t make a commitment to buy then don’t waste your time after awhile.

Categories you can post a link in:

Please be aware that these things change all the time. Before you make a post and decide to put a link in the ad, you should read the terms and conditions. When you are making a post, a terms and condition box will appear. It's worth it to take 5-10 minutes to read it, you won't have to again for that category—at least for the next few weeks for that same category.

Here are some categories you can put a link in:

Sales Jobs

Services

Cars

Gigs (any sub-category)

Housing/Real Estate (most sub categories let you post a link)

Community (some categories under community you can post a link)

Examples: Activities, Classes, Events, Volunteer, Local News

You should check out the groups under Community. They have some very interesting types of groups and people with hobbies/interests. You might even get an idea or two for a niche market. And if you feel like networking with people, that's the place on Craigslist that you can go to.

Any category in the "SERVICES" section is wide open. You can post links in any of those categories. People will not accuse you of spam if your ad or post is commercial in nature under those categories. But it's not as effective as the other categories for me personally. But it's always good to do some tests and who knows, it might work for you.

Other tips for Craigslist:

Here are a few more tips for Craigslist.

1. Don't limit yourself to one location or category.
2. Learn to use discussion forums on Craigslist to generate interest. If someone asks a question related to something an ebook/guide can answer then make a subtle recommendation. Don't talk about products without being asked. You can have a friend ask the questions and you post answers to it.
3. If you're going to post links to Clickbank or other people's products make sure you don't have the (?aff=hop.link) part at the end of the domain name. Buy another domain name and redirect it.
4. Keep track of your results and take note of what works. If an affiliate product works better for you or a certain free report works better, then use that more often. If something doesn't work or you do it for a week and get no results then abandon that. Some affiliate products work on there and some don't.
5. Another tip you might want to use is that Under "Gigs" and sub-category "writings" you can post ads on there and get people to write free content for you if you give them a byline or credit them for their work. Often new college graduates or new journalist or new writers want to say that they have written articles and have had those articles published. Or they might want to include it in their writing resume.
6. One of my favorite categories to browse through are "for sale" -subcategory "wanted" because if you can find what people want and get it cheaper elsewhere you can make a profit.
7. Another good place to browse through is the "for sale" -subcategory "for Free" because people give away used furniture and other items when they're moving or don't have room or simply don't want it anymore. And you can

pick up free items and resell them if it's in decent condition. Who doesn't want free stuff? (You should only do this for your own location otherwise it's too much hassle.)

8. It takes 3-4 people to flag your ad before Craigslist removes it. So don't make enemies, whether it's Craigslist users or competitors. It is low-class going around and flagging each other's ads.
9. You can not post the same ad several times in multiple categories or locations. But if you delete your old ad, you can post a new one somewhere else in a day or two. Craigslist lets your ad stay on there for 45 days but an ad starts to get less effective after 7 days, so I recommend deleting it and reposting a new one to get the ad near the top spot. In the "for sale" categories, it's less than 45 days.
10. As long as you don't use the "exact" same ad word for word for different cities then Craigslist won't remove them.
11. Just to clarify here, you shouldn't post in other Job categories besides "Sales" if it's commission, independent contractor, money making opportunities. The whole areas of sales jobs are filled with business opportunities, commission types of jobs, independent work from home gigs, etc.

Tips on What NOT to do on Craigslist:

There are several things you shouldn't do on Craigslist. Below is a list of what **NOT** to do.

- Don't post the EXACT same ad in multiple cities or categories. This will get you temporarily banned from Craigslist.
- Don't put a blatantly commercial ad in places where it's not allowed. Read the terms and conditions when you're posting an ad because it's important. I'm surprised how many people don't take the time to read the Terms and Conditions.
- Don't put links to commercial websites unless they allow you to for that category.
- Don't email the people that posts ads to solicit them. Or to tell them about your products or services unless underneath the ad it says it is ok to email them commercial type of emails. 95% of the time, it is not ok. Don't do it.
- Don't post an ad in a section where it doesn't belong.
- Don't do anything to encourage the community members to flag your post.
- Do not post SPAM messages.
- Don't post the same message in the same city, in the same category in the same day or the next day. If you do this, you're showing that you're a spammer and all your post will be removed within an hour or two.
- Make sure you use a valid email address so you can confirm your posting (if you don't confirm, your post won't be live.) and also, so people can respond or reply to your ad.
- When posting an ad don't use lies or other ways to lure people to respond to you, because you'll just irritate them and get them mad. It won't make you any sales.

Other Online Classified Websites

I'm listing other online classified websites here for your convenience but keep in mind that there are at least 50-100 classified websites on the Internet that are smaller and maybe even regional ones. So don't limit yourself to just Craigslist or the ones here.

1) <http://www.backpage.com>

It is not as big as Craigslist but still very useful and looks almost like Craigslist. Backpage also does not have as many cities but on certain categories they offer "sponsored listings" at the top and on the right hand side. These sponsored listings are very cheap; they range from \$5-30 for a week.

2) <http://classifieds.yahoo.com>

Yahoo has a free classified ads section that you can place ads in. Since it is Yahoo, you know there will be decent traffic and your ads will be seen by people.

3) <http://www.myspace.com>

They have a classified section and it's free. Also, if you decide to make a lot of new friends Myspace is a good marketing resource that you can use, but don't abuse it. If you have a lot of friends in your profile you can post bulletins that will be seen by all your friends. Also, there are business groups, and networking opportunities on Myspace.

4) <http://www.usfreeads.com>

If you decide to place a free ad with them your ad will be live instantly. This website is definitely worth looking into and you should try it out for yourself.

5) <http://www.usmetros.com>

It is a free classifieds website, and no registration is needed. You can place a full page ad and there are no text size limitations. You can add a active link to your website, and add photos.

6) <http://www.epage.com>

7) <http://www.inetgiant.com>

8) <http://www.classifiedsforfree.com>

9) <http://www.livedeal.com>

10) <http://www.citynews.com>

11) <http://www.freeadvertisingforum.com>

12) <http://www.recycler.com>

13) <http://www.ablewise.com> (Global online classifieds)

14) <http://www.chooseyouritem.com>

15) <http://www.freeclassifieds.com>

16) <http://www.ezclassifieds.com>

17) <http://www.adlandpro.com>

18) <http://www.oodle.com>

19) <http://www.adpost.com>

20) <http://www.sell.com>

21) <http://www.adquest3d.com>

22) <http://www.domesticsale.com>

23) <http://www.postaroo.com>

24) <http://www.gumtree.com>

That's just a short list for you. Remember there are 50-100 more online classifieds websites to try. Just do a search on your favorite search engine for online classifieds.

Scams on Craigslist to Watch Out for:

There are several scams on Craigslist that are common place. These people make their money off of scamming others, so you don't want to be one of their victims.

Money Order/Postal Order Scams

One of the most common scams on Craigslist is the one where you try to sell something on Craigslist and the person asks if you can take money orders. If you say yes, they will ask if they can send you a money order in excess of the price you're selling the item for, and then they will ask you to send them the rest of the money via Western Union. For instance, your product could be a laptop you're selling for \$400 and they will send you a money order for \$2,000 and want the rest of the money via Western Union. Then you ship them the product as well. The bank will clear the money order initially then after a week or two, they will want you to reimburse them everything because they will have discovered that it's a fake money order.

Buy/Sell Section Inflating Prices on an Item Scam

Another scam is someone will post something they want in the "wanted" section of Craigslist. You go there and see that it's a printer, and they're willing to pay \$200 for it. You think great, and you're searching for printers you can buy cheaply to resell it to that guy for \$200. Well, it just so happens that you'll see a printer for sale under computers/electronics section and this printer is selling for \$125. You decide that you can make a quick \$75 and this is a no-brainer. But what you don't know is that the people posting this may be the same person. So after you buy their crappy \$125 printer that doesn't even start, you can't resell it because the person wanting to buy it for \$200 will delete their posts or won't respond to you.

People asking for Money/Donations Scams

Third scam is people asking for money in the discussion forums saying they're in desperate financial situations etc. And you'll notice that several people are giving them donations via their paypal button. Folks, if they know how to make a donation button via paypal then they're probably not a desperate homeless, beach bum that they claim because they're probably doing this day in and day out. There are a lot of new people going to Craigslist that haven't seen their desperate pleas. Don't donate money to every person asking for a donation on the discussion forum. There was a single mom with several kids asking for money, a teenage lesbian with a mother with cancer, etc. You don't know these people over the Internet.

There was a woman asking for money to help with the closing costs on a home purchase in the "Personals" ad section, and she got several guys to give her money without even seeing or meeting her. She reposted 2-3 more times after that.

Stolen Goods/Products Don't Work Scams

Another scam to watch out for is stolen goods, products that don't work, people asking for \$5,000 for a Mercedes that is located in a different state, etc. There are a lot of shady types of people on Craigslist that make a lot of money on there so you need to be aware of what's going on at all times.

If you're trying to buy something on Craigslist and the other person won't give you their address or their phone number to call then pass on it. If they're not willing to give you contact information, you should wonder why. Don't deal with people from out of state or from other countries for products. If you're buying expensive products, make sure it's not fakes or stolen goods. Ask for an appraisal if it's jewelry, boats, cars, etc.

Cars without Title Scams

If you're buying cars on Craigslist make sure they have clear title. There are many people I've talked to on there that say they don't have the title with them or lost it, etc. And they want to sell you the car and give you a bill of sale. I would pass on that. There are some stolen vehicles being sold on Craigslist. Or cars that are so bad you don't want them. There's a lady selling cars she buys from auctions for \$50-100 and she makes it start and tries to sell it for \$1,000. The car will die as soon as you get it home. I saw the same car listed on there every single week for several months because she couldn't sell it after several people who bought cars from her posted Ads on Craigslist and complained about her cars.

Fake Merchant Services/Payment Services Scams

Be aware of where you're entering your personal information or paying people through. If they direct you to a paypal link or some other merchant link, check the address URL and make sure it's not to a fake merchant service or a redirect to another link. Some people will try to steal your credit card information and personal information this way. And make sure it's a secured payment page. If it's some unknown merchant service that you've never heard of, type in the merchant service's name in the search engine to see if anything bad comes up. Common merchant payment processors are Paypal, Clickbank, 1shoppingcart, and 2checkout.

Don't Buy Auto Poster Software for Craigslist

Do NOT Buy Auto Poster Software to make several hundred posts a day on Craigslist. It will get you permanently banned and that's not what you want. Don't abuse Craigslist because you can make money on it and you don't want to trash the place. Don't get greedy when you start making a few sales on there.

Craigslist Auto Posters can cost you \$50-147 per software program. They are totally useless because you can not post hundreds of ads unless you have different IP addresses. You need to supply Proxies or IP addresses for this to work. Don't risk getting permanently banned.

If you do want to post a few more ads, then I suggest you use wireless Internet and go work at an Internet Café or library or other places where you can record a different IP address and use a different email address for it.

I'm going to be releasing a report soon on how to do some of the same things that auto poster software makers claim it can do for you. Such as have your ad instantly show up at Craigslist without having to click the confirm link in the email they sent out, manage several ads in one place, check status of your ads, edit/delete ads in a control panel, not have to check off or agree to the terms of service anymore, etc. There is an easy way to do all this and more. I will show you how.

In order to keep getting FREE updates to the ebook please subscribe to my Craigslist newsletter so I have permission to email you. I don't want anyone to accuse me of spam. And I know you want the free updates. Craigslist marketing techniques and strategies are always changing so it's important to stay on top of things. Go to <http://www.craigslistgold.com> and subscribe on the bottom of the page.

CONCLUSION:

These strategies work so please give them a try. Another thing I want to mention is that if you find that there's too much competition on Craigslist for the categories you want to do, then simply find other types of classified ad websites. Do a search on Google and Yahoo and you'll find plenty of these types of websites. Never let the thought of competition stop you or hold you back. There will always be competition in any type of business but if you think smart and be creative then you'll be way ahead of your competition.

Also, I've listed other online classified websites for you to test and try your ads in. Remember that testing is the key to determine which ads get the most responses. Some ads will be more responsive than others. When you find that one ad gets several hundred responses to it, then you might want to exploit that "winning ad" further by using it in newspaper classified, and magazine classified etc. Online classified websites is a great resource because you can post ads for free and test which ads will get inquiries and sales before spending money on print classified ads.

Another thing I want to remind you of is please read the bonuses. They are not PLR junk information that's plastered all over the Internet. It is original content and you might pick up a thing or two in those free reports. I know one person say that one idea in there he found really useful and profitable. Thanks for reading.

Good luck on your venture!